



michigan organization of nurse executives
 November 03, 2016

2017-2018 STRATEGIC WORKPLAN GOALS & OBJECTIVES

PRIORITIES	STRATEGIES	RESPONSIBLE	PROGRESS
<p>I. Develop core competencies of nurse leaders across the continuum and industry to support current and emerging roles.</p> <ul style="list-style-type: none"> • Grow Successful Educational Programming 	<p>I. Utilize the AONE competencies, in the development of resources, to ensure that nurse leaders across the care continuum have the core competencies needed to lead in the changing health care environment.</p> <ul style="list-style-type: none"> ▪ Provide tools and resources that enable nurse leaders to step up to leadership roles in health care reform implementation, public policy, safety and quality, and professional practice activities ○ Utilize educational offerings to educate nurse leaders and emerging leaders on topics germane to contemporary health care leadership <ul style="list-style-type: none"> ▪ Consider AONE Webinars re: core competencies, evolution of healthcare reform, advocacy in Michigan • Expand the promotion of MONE nursing leadership awards to recognize excellence and to use excellent leaders as inspirational exemplars for the emerging nurse leader and for the public • Explore developing an Emerging Leader Academy-train the trainer approach or via on line modules in collaboration with MSU 	<p>Education Conference Committee</p>	

PRIORITIES	STRATEGIES	RESPONSIBLE	PROGRESS
<p>II. Support the provision of safe, quality care in delivery systems grounded in healthful practice environments – for nursing and other health focused organizations.</p> <ul style="list-style-type: none"> • Advance community-based teams across the café continuum that support the design and implementation of effective care delivery models and transitions of care. 	<p>III. Support collaboration between nursing and other health professionals to create and promote positive, safe, and healthful practice work environments.</p> <p>In collaboration with other professional organizations support advocacy work around scope of practice facilitating all nurses to practice to the full extent of their education and training across the continuum of care.</p> <ul style="list-style-type: none"> ○ In collaboration with other professional organizations, define the legislative steps necessary to meet full Scope of Practice for nurses in Michigan ○ Research care models that involve Advance Practice Nurses <p>Support models of transition-to-practice programs and increase the proportion of nurses with a baccalaureate degree to 80% by 2020 to improve nurse retention and patient outcomes.</p> <p>Provide opportunities for members, other healthcare disciplines/ organizations to grow their policy knowledge and competence.</p> <ul style="list-style-type: none"> ▪ Continue to produce, promote and grow member involvement in the annual Advocacy Day ▪ Build legislative education into programming, beyond the Advocacy Day, as appropriate <ul style="list-style-type: none"> ▪ Consider providing mentorship opportunities for nursing leaders, focusing on how to testify before legislators ▪ Establish a workgroup on Health Policy Reform and strategic action. ▪ Develop and distribute position papers, and talking points on specific issues, as appropriate, and as approved by the MONE Board 	<p>Advocacy Committee/Legislative Policy Panel</p> <p>Education Committee</p>	

PRIORITIES	STRATEGIES	RESPONSIBLE	PROGRESS
<p>IV. Communicate the value of nursing and nursing leadership in health care across the continuum to all stakeholders and optimize the operational effectiveness of MONE.</p> <ul style="list-style-type: none"> • Build and Maintain a Strong Financial Foundation • Build a Strong and Engaged MONE Membership • Move Beyond Hospital Centricity • MONE is the voice of nursing leadership in Michigan 	<p>V. Grow and sustain membership strength and loyalty through increased member engagement and development.</p> <ul style="list-style-type: none"> ▪ Develop state based and regional strategies to build and engage membership ▪ Use targeted approaches to advance the vitality of districts; focus on revitalization <ul style="list-style-type: none"> ○ Consider development of toolkits for district directors – role, responsibilities, etc. ▪ Promote website use to communicate meeting dates and times of regional council meetings <ul style="list-style-type: none"> ○ Continue to distribute biweekly Infobytes, and evaluate at year end ▪ Utilize social media to promote nursing and MONE ▪ Support and disseminate best practices and research that demonstrate the link between nursing leadership, nurse sensitive indicators, quality, and value to validate the contribution of nursing to patient outcomes. <p>Provide strong leadership through the MONE Board of Directors and governance.</p> <ul style="list-style-type: none"> • Achieve annual budgeted margin <ul style="list-style-type: none"> ○ Explore pricing strategies such as affiliate membership, group membership, membership drive (lower cost for defined period of time) <p>Partner with key organizations to create improved synergies between healthcare executives and increase awareness of the critical role of nursing.</p> <ul style="list-style-type: none"> ▪ Clarify, verify and amplify the goals of the nursing voice in Michigan ▪ Consider nursing leadership mentoring program opportunities ▪ Build non-acute care topics and speakers into programming 	<p>Board Members</p> <p>Membership Committee</p>	